

# PBLI 2019

## Schedule of Events

Events and times are subject to change

### Friday

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#### Registration & Networking Reception

4-5:30 PM

*Pick up your registration materials including your nametag. Take photo opportunities against our AKPsi backdrop or get your headshot for your LinkedIn profile - so come dressed to impress. The Convention Committee will be available to help you sign up for Convention and provide you with more information. Make sure to arrive on time so you can connect with student brothers from other chapters, alumni, volunteers, and speakers.*

#### Marketplace

4-5:30 PM

*Need some AKPsi swag? This is your chance to grab everything you need.*

#### Officer Welcome

4-5:30 PM

*Chapter officers will enjoy a special check-in experience and start their learning with an officer-only general session featuring a review of servant leadership and the Chapter Achievement Pathway.*

#### Opening Session

6-7:30 PM

*AKPsi brothers and guests will gather to hear a state of the fraternity address by the fraternity president as well as a quick welcome from the chief executive officer.*

#### Business Panel

7:45- 8:45 PM

*Three to five local business leaders will be available for a panel discussion and Q&A about their work and development as principled business leaders. Bring your questions.*

#### How to turn your internship into a full-time job

7:45- 8:45 PM

*You already went through the interview process to get an internship; now, how can you take your experience and turn it into a full-time offer? During this session, we'll discuss behaviors and strategies to increase the chances of the company offering you a full-time position after your internship and how to leave a lasting impression.*

#### Becoming an Active Learner

7:45-8:45 PM

*Serving the industry as an active learner means we rise above the rest by continuously seeking knowledge, skills, and competence. How we rise is through a servant leadership lens. Servant leadership is a journey. So is your career. Join us to discover how you can start your career as a servant leader*

#### Case Competition

7:45-8:45 PM

*Participate or attend the Case Competition to see what your fellow brothers are proposing for new ventures.*

#### Creating an inclusive recruitment

7:45-8:45 PM

*Alpha Kappa Psi is a membership organization, meaning chapters can be selective in who is extended membership. How do you find a balance of being selective while still creating an inclusive environment? Participants will discuss how to create an inclusive recruitment process from promotion to extending a bid.*

**Finances and fundraising****7:45-8:45 PM**

*In this session, participants will review the fees and dues of the fraternity, explore fundraising opportunities, and consider ways to keep members involved with chapter finances. Participants will have the opportunity to discuss chapter dues and fundraising ideas with other participants.*

**Team building 101****7:45-8:45 PM**

*During this program, participants will learn the importance of teambuilding and how to develop their chapter executive boards and encourage members to work together. Participants will have the opportunity to participate in team building exercises and learn when various exercises are appropriate in the team building lifecycle.*

**Regional Meetings****9-10:30 PM**

*Meet your fellow brothers from your region, your regional director, and regional volunteers. During this time, you'll hear about the state of the region and discuss Convention preparation.*

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## Saturday

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**Registration****8-9 AM**

*Didn't arrive last night? Then make sure to stop by Event Registration this morning to pick up your registration materials including your nametag.*

**Keynote****9-10 AM**

*Gather for our first session of the day. We will hear from business leaders in their field about what it means to be a principled business leader.*

**Getting into graduate school****10:15-11:15 AM**

*Whether you are just finishing undergrad or have been in the workforce for years, applying to graduate school can be a daunting thought. During this session, we'll discuss the factors to consider when researching different programs as well as discuss the components of a graduate school application. Participants will also have the ability to ask questions during an open forum with the presenters.*

**Job Search Essentials: Preparing for your first job****10:15-11:15 AM**

*Preparing for the first job can seem like a daunting task. Using the Harvard Business Review's "Five Tips for Your First Job" by John Coleman, this session will review researching, getting in the right mindset, and creating a work/life balance to set yourself up for your new role.*

**Self-awareness: Understanding your behaviors and interactions****10:15-11:15 AM**

*Understanding your behavioral style and how you prefer to interact with others are important factors of self-awareness and can play a role in understanding your communication preferences and work styles. During this session, participants will review the four DiSC profiles and discuss how to work effectively with different behavioral styles.*

**Case Competition****10:15-11:15 AM**

*Participate or attend the Case Competition to see what your fellow brothers are proposing for new ventures.*

**Understanding the new pledge education program****10:15-11:15 AM**

*Bridge to Brotherhood is Alpha Kappa Psi's new pledge education program. In this session, we will review the reason for the change as well as the components of the program. Participants will practice choosing Electives, discuss best practices for preparing for the process, and ask questions in an open forum.*

**Reconnecting with alumni****10:15-11:15 AM**

*You're not just a member during your time in college, you're a member for life – but how can chapters ensure alumni members are staying involved? In this session, participants will discuss the benefits of engaging alumni from different perspectives and identify opportunities to reconnect with alumni to keep them engaged.*

**Developing events with lasting impact****10:15-11:15 AM**

*A lot of time goes into planning events, but what benefit is there if the events aren't well attended or well received by the attendees? During this session we'll review how to create events with lasting impacts based on what your members want and need. Participants will be able to discuss various types of events, as well as factors to consider when planning events.*

**Job Search Essentials: Preparing for your first job****11:30 AM-12:30 PM**

*Preparing for the first job can seem like a daunting task. Using the Harvard Business Review's "Five Tips for Your First Job" by John Coleman, this session will review researching, getting in the right mindset, and creating a work/life balance to set yourself up for your new role.*

**Job Search Essentials: Negotiating my first salary****11:30 AM-12:30 PM**

*You just nailed the interview and an offer phone call is coming your way. It's an exciting time, but do you know how to negotiate your salary to get the compensation you deserve? Using an article from the Harvard Business Review entitled "10 Myths About Negotiating Your First Salary", this session will bust those myths and discuss how to apply negotiating techniques to put you on a path to starting a successful career.*

**Serving as a Principled Decision Maker****11:30 AM-12:30 PM**

*Principled Business Leaders distinguish themselves through accountability. In fact, they use servant leadership to better the decision-making process by creating a safe environment to practice phased learning and growth. During this session, we'll utilize the servant leadership model to determine how to identify problems and use foresight and alignment to determine solutions.*

**Raising capital****11:30 AM-12:30 PM**

*Got a great idea for a new venture or product? Come to this session to learn about finding funding and working with investors.*

**Ethics in the workplace****11:30 AM-12:30 PM**

*You will face an ethical dilemma in your workplace – even if you're a self-employed entrepreneur. It's inevitable. How do you handle the situation, though? Using Harvard Business Review's "How to Speak Up About Ethical Issues at Work" by Amy Gallo, this session will provide you with a process for handling ethical dilemmas and focus on how to create an ethical environment.*

**Working with volunteers****11:30 AM-12:30 PM**

*Alpha Kappa Psi is a nonprofit organization, meaning the majority of individuals who interact with you and help your chapter are volunteers for the fraternity. In this session, participants will discuss how volunteer tasks support chapter operations and how to make the most of your working relationship. This session will also include a panel discussion with volunteers in your area.*

**Case Competition****11:30 AM-12:30 PM**

*Participate or attend the Case Competition to see what your fellow brothers are proposing for new ventures.*

**Awards lunch****12:30-2 PM**

*All attendees are invited to the Awards lunch. After lunch is served, we will give out the chapter and individual awards earned in the 2017-2018 academic year. You won't want to miss this opportunity to recognize and show gratitude for the good work done to further the mission of Alpha Kappa Psi.*

**Job Search Essentials: Résumé review****2-3 PM**

Sign up online in advance to get your résumé reviewed by an Alpha Kappa Psi alumnus working in management and/or recruitment.

**Job Search Essentials: Mock interview****2-3 PM**

Sign up online in advance to participate in a mock interview.

**Becoming a Change Agent: Listening and persuading****2-3 PM**

Being a Change Agent involves having the ability to shape the thoughts and actions of others to drive growth. As Servant Leaders, that ability comes from listening to others to understand their perspectives, concerns, and needs. When you can understand from another's point of view, you are better able to use persuasion to guide them in the right direction. Join us to discover how you can enhance your listening and use persuasion effectively to engage with others and build trust in your team.

**Personal investment basics****2-3 PM**

Money is an integral part of the economy, but do you know how to make it work for you? During this session, we'll cover different investment options and the associated risks. Participants will walk through a demonstration of the impact of saving through a traditional savings account vs. investing, as well as discuss the pros and cons of various types of investments.

**Rituals****2-3 PM**

Rituals are an important aspect to the Fraternity. Not only is there a lot to understand, but it takes a great deal of planning and foresight to create the right environment. During this program, participants will review each ritual, its purpose, and the general guidelines. Additionally, participants will practice setting up for the Initiation ritual.

**Recording your chapter's history****2-3 PM**

Chapters do a lot over the years including voting on bylaw changes and holding events. What should you keep and for how long? Participants will discuss the importance of chapter history and identify methods for retaining chapter documents.

**Case Competition****2-3 PM**

Participate or attend the Case Competition to see what your fellow brothers are proposing for new ventures.

**Risk Reduction****3:15-4:15 PM**

All chapter officers will come together for this session on reducing risk. We will hear about potential situations you could find yourself trying to navigate and review the policies regarding hazing, alcohol, health & fire safety, sexual harassment, and publication of inappropriate material.

**Job Search Essentials: Negotiating my first salary****4:30-5:30 PM**

You just nailed the interview and an offer phone call is coming your way. It's an exciting time, but do you know how to negotiate your salary to get the compensation you deserve? Using an article from the Harvard Business Review entitled "10 Myths About Negotiating Your First Salary", this session will bust those myths and discuss how to apply negotiating techniques to put you on a path to starting a successful career.

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**Chapter management tools****4:30-5:30 PM**

*This open-space learning session will allow you to visit a variety of tables and speak with volunteers about your chapter management concerns. You can take what you learned from your earlier Servant Leadership sessions to deepen conversations about how to use your new skills to address chapter related concerns.*

**The basics of creating an LLC****4:30-5:30 PM**

*Ready to start your business? Looking to limit your personal liability? Come to this session to learn the basics of setting up your Limited Liability Corporation.*

**Cross-cultural communication****4:30-5:30 PM**

*This session will discuss the role culture plays in the workforce (both national and organizational) to deepen our understanding of how to more effectively communicate with others. Examples and activities will make this session interactive.*

**Case Competition****4:30-5:30 PM**

*Participate or attend the Case Competition to see what your fellow brothers are proposing for new ventures.*

**Closing Session****5:45-6:30 PM**

*Closing remarks from fraternity leaders will be offered.*

**Alumni Networking Reception****7 PM**

*Alumni and volunteers only. Please join us at the hotel bar.*

**Presidents Meeting****7:30 PM**

*Did you attend President's Academy? Are you a chapter president or a Vice President of Administration? Please attend this session to reconnect with your fellow presidents and continue conversations from President's Academy regarding leadership development.*

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## Sunday

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**Chapter Achievement Pathway Track General Session****8-9 AM**

*This session will serve as a catalyst to jumpstart officers as they begin completing their Chapter Success Plan.*

**President breakout****9-10 AM**

*Participants will review the responsibilities of being a chapter president, discuss how to run a chapter meeting, and explore the concept of coaching. Participants will have the opportunity to practice coaching another participant and ask questions in an open forum.*

**Vice President of Administration breakout****9-10 AM**

*Participants will discuss committee selection and management as well as Alpha Kappa Psi awards categories, events, and programs. Participants will have the opportunity to reflect on their own chapter committees and events, as well as ask questions in an open forum.*

**Vice President of Alumni breakout****9-10 AM**

*Participants will discuss the components of New Alumni Orientation, strategies for connecting with alumni, and ideas for involving them in the chapter. Participants will review a case study, share personal experiences, and ask questions in an open forum.*

**Vice President of Membership breakout****9-10 AM**

*Participants will review the components of recruitment planning and preparation, including recruitment strategies and recruitment clinics. Participants will have the opportunity to discuss recruitment strategies and practice having recruitment conversations.*

**Treasurer breakout****9-10 AM**

*Participants will review how to create a chapter budget, the fees and dues of the fraternity, and best practices for financial management. Participants will have the opportunity to discuss items to include in a budget, review the importance of conducting a chapter audit, and ask questions during an open forum.*

**Secretary breakout****9-10 AM**

*Participants will review the process for taking meeting minutes as well as ChapterSpot reporting. Participants will have the opportunity to practice determining status changes, discuss the process for reporting status and role changes in ChapterSpot, and ask questions in an open forum.*

**Master of Rituals breakout****9-10 AM**

*Participants will review the importance of their role and fraternity rituals and how to prepare by using a ritual team. Participants will review each ritual, discuss creating an appropriate ritual environment, and ask questions in an open forum.*

**Chapter Advisor breakout****9-10 AM**

*Participants will review the expectations and responsibilities of a chapter advisor as well as ways to coach the executive board. Participants will have the opportunity to analyze the structure of the chapter they advise and work together with other advisors to identify best practices for dealing with difficult scenarios.*

**Chapter Planning****10:15-11:30 AM**

*Sit with your fellow chapter officers to develop your Chapter Success Plan by using the SWOT analysis results and previous Chapter Success Plan Reflection as guides.*

**Moving Forward****11:30 AM**

*Discuss the Chapter Achievement Pathway and the process for remainder of the calendar year.*