

Sample Recruitment Letter to the Brotherhood



Alpha Kappa Psi is recognized as the premier developer of principled business leaders.

Date

Dear Brothers,

As we approach recruitment this semester, there are some important guidelines to remember when interacting with pledges. Pledges are the lifeblood of this chapter and without them, it has no future. So it is important to secure our livelihood by treating our pledges with the respect and dignity they are due. The only difference between a brother and a pledge is that the pledge is trying to meet the requirements for admission, while the brother has met them. This does not make the pledge a lesser class of person, nor does it make the brother superior. While individual officers have responsibilities to the pledges, the entire membership has duties as well.

All brothers must adhere to Alpha Kappa Psi's Board of Directors Hazing Policy which states:

- Hazing activities are generally defined as any action taken or situation created, intentionally or unintentionally, whether on or off fraternity premises, to produce physical or mental discomfort, embarrassment, harassment, or ridicule or possibly cause physical harm or injury.
- There shall be no pre-initiation activities on the day or evening prior to the day of Court of Honor or Ritual Initiation that would cause persons to be physically or mentally fatigued.
- Activities during the pledge education period shall be limited to those which attempt to increase the person's knowledge of the Fraternity and the person's professional intent; these activities must be carried on in a dignified manner and must show proper respect for another person as a professional equal.
- At no time during pledge education is there to be verbal abuse of an individual, including shouting, screaming and the use of profanity.

Hazing will not be tolerated in Alpha Kappa Psi. Anyone identified as hazing will be dealt with very severely. We are a professional business fraternity with high standards and ideals to present to our pledges.

Be supportive to the pledges at all times. Do not do anything to discourage or offend our pledges, or go out of your way to be difficult with them. They will be busy enough fulfilling the requirements of pledging without having unnecessary obstacles in their way. Just remember how challenging it was when you were a pledge. Do your best to make yourself known to them and attend as many events as you can. Always maintain a professional attitude with the pledges. If you do notice a problem with a pledge, speak to his/her big brother, a pledge educator, or the VP of membership.

You have the honor of molding and shaping our future members. You will benefit from making this a memorable time for our pledges by practicing your mentoring abilities, developing your training skills, and increasing your network of brothers. This will be a busy semester filled with great rewards for everyone. Enjoy!

In U-- & I--,

The Executive board