

Alpha Kappa Psi is recognized as the premier developer of principled business leaders.

Recruitment of new members is important, but do not forget the importance of keeping your current members satisfied! Below are a number of ideas

1. Work to make AKPsi the premier leadership/business organization on campus.
2. Everyone has a job. Form a working committee system.
3. Teach members to prepare for an interview.
4. Survey your members regularly.
5. Assist brothers with academic concerns.
6. Provide career identification assistance.
7. Don't make anyone do anything embarrassing.
8. Give members real responsibility and an opportunity to grow and learn.
9. Meetings must be fun and productive!
10. Membership has its privileges. What are they in your chapter?
11. Help brothers find a job.
12. Provide an opportunity for the group to talk one-on-one with the dean of the business school.
13. Help brothers prepare for the GRE/GMAT/LSAT or other graduate school entrance exam.
14. Pair new members with someone they have something in common with as their big brother.
15. Let members meet local alumni.
16. End meetings on time.
17. Give lots of positive feedback.
18. Teach the entire chapter the history — don't just tell the pledges to memorize it.
19. Let everyone know what is expected up front.
20. Get involved with Junior Achievement or other local business organizations
21. Respect the fact that people have other responsibilities besides AKPsi.
22. Demonstrate what true brotherhood is.
23. Teach brothers to network.
24. Assist members in getting into graduate school.
25. Explain to brothers where their money goes.
26. Arrange a group trip to PBLI, College of Leadership or Convention.
27. Allow pledges to participate; then recognize their contributions.
28. Set up study sessions for tough classes.
29. Get involved with the Chamber of Commerce.
30. Make brothers feel involved in the governance of the school of business.
31. Have a parents' brunch to "show off" the organization.
32. Assign an 'Academic Big Brother' to everyone.
33. Get everyone involved with the chapter's intramural teams.
34. Teach brothers how to speak and write effectively.
35. Show brothers how to reach their full potential.
36. Expect a professional attitude from all members, all of the time.
37. Appoint assistant officers.
38. Teach brothers to run a meeting with confidence.
39. Assign an older member to help new initiates stay involved.
40. Listen to ideas from the new members.
41. If an idea is not adopted, tell the originator why.
42. Give weight to the fact that people carry out best their own ideas.
43. Help each brother create something new for the chapter or their individual development.
44. Let brothers work on the projects they like to do.
45. Start a mentoring program.