Sexual Assault Awareness Month
Partnership & Programming
April 2018
From Activist...To Strategist
6. From Activists to Strategists

A few years ago, Larry Roper shared that we need fewer activists and more strategists. That’s not a criticism of activists, but a call for their activism to be more thoughtful, strategic, and ultimately more effective. So often, individuals with a new understanding of oppression demand that someone, something, or some world be different than it is. Demanding anything be different alone has rarely led to any meaningful change (but it may make us feel good and we can score social justice points). We may disagree over what the right strategy may be. Creating discomfort and dissonance may be strategic. We can also be mindful that those determining strategy may be growing and learning too. These strategists may also be exhausted for lack of sleep; grief and loss; and pain from mental, emotional, or physical wounds. Ultimately, the only real way to know what the effective strategy is by seeing what worked (or didn’t) after the fact. This could be the case whether we are talking about a grassroots protest, class discussion, or conversation about #BlackLivesMatter at Thanksgiving dinner.
In the United States April is Sexual Assault Awareness Month (SAAM). During April people raise awareness about sexual violence and how to prevent it.

Teal is the official color of SAAM. The teal ribbon is the symbol of sexual violence prevention.

The teal from our color palette is based on the following:
Pantone #321
CMYK: 100/0/31/23
RGB: 0/140/153
Hex #008C99
SEXUAL ASSAULT AWARENESS MONTH
EMBRACE YOUR VOICE THIS APRIL

https://www.nsvrc.org/saam
SEXUAL ASSAULT AWARENESS MONTH
EMBRACE YOUR VOICE THIS APRIL

- EMBRACE YOUR VOICE
- EVERYDAY CONSENT
- HEALTHY COMMUNICATION WITH KIDS
- UNDERSTANDING SEXUAL VIOLENCE

WHERE TO GET HELP

FOLLOW US

NSVRC HOME
Facebook

- Embrace Your Voice
  - Your Voice is Necessary in This Conversation
  - Download

- Your Voice Has Power
  - Use It to Support Survivors
  - Download

- Ask for Consent
  - Before Kissing, Touching, or Other Kinds of Touch
  - Download

- Sexual Violence Impacts Everyone
  - Download
PLAN A CAMPAIGN
DOWNLOAD THE ACTION KIT

Campaign Overview

Social Media Toolkit

Learn The Facts About Sexual Assault (Infographic)

Your Voice Has Power.
Lambda is pleased to partner with LTA to launch a national campaign for Sexual Assault Awareness during the month of April.

Lambda Theta Phi
Latin Fraternity Inc

MEMORANDUM

APRIL IS
SEXUAL ASSAULT AWARENESS MONTH

http://www.thclambdas.org/?p=3554

#SAAM
Lambda Theta Phi/Lambda Theta Alpha Partner in April for Sexual Assault Awareness Month

Lambda Theta Phi Latin Fraternity, Inc. will once again partner with Lambda Theta Alpha Latin Sorority, Inc. to launch a national campaign for Sexual Assault Awareness during the month of April. Sexual Assault Awareness Month calls attention to the widespread impact sexual assault has on every person in our community. The theme of this year’s Sexual Assault Awareness Month campaign is “Embrace Your Voice.” This campaign calls on new partners and community members to help expand sexual assault prevention efforts and ensure the next generation fosters attitudes that promote healthy relationships, equality and respect. This month, we will explore how we as individuals and community can use our voices to make a true impact and become an agent for change.

Our organizations are aligned on our efforts towards this mission:

1. Engage - our membership with Sexual Assault Awareness month through various means of involvement and education.
2. Educate - our membership on issues. This includes providing resources that they can utilize. Additionally, encourage our membership to educate their peers on their respective college campus communities.
3. Empower - our membership to address their role and the influence our platform as Fraternal organizations has when speaking and developing action-oriented approaches to Sexual Assault Awareness.

We have instructed both entities towards the National Sexual Violence Resource Center as a great place to find resources to help their entities begin event planning, media campaigns, and other forms of educational platforms and engage members of their communities in the conversation around how to prevent sexual assault. For more information, please visit this link.

Additionally, we have asked that both entities are recognized by our Fraternity/Sorority Community to plan or participate in an event related to Sexual Assault Awareness Month and include the hashtag: #LambdaThetas4SAWM. I can, and so we can see the great work you are doing locally to raise awareness.

The month will include educational resources on the topic of Sexual Assault on how to engage in prevention, and what to do should someone you know has been impacted. We are excited about this partnership and hope that you will join us in setting against sexual assault by “Embrace Your Voice” on this important topic.

Questions or comments regarding this campaign, can be sent to Director of Community Affairs Roberto Ortiz at rzortiz@n foresociety.org.

National Sexual Violence Resource Center Toolkit

NSVRC Social Media Campaign Images
About RAINN

RAINN's Mission

RAINN (Rape, Abuse & Incest National Network) is the nation's largest anti-sexual violence organization. RAINN created and operates the National Sexual Assault Hotline (800.656.HOPE, online.rainn.org and rainn.org/es) in partnership with more than 1,000 local sexual assault service providers across the country and operates the DoD Safe Helpline for the Department of Defense. RAINN also carries out programs to prevent sexual violence, help survivors, and ensure that perpetrators are brought to justice.

Impact of Your Gift to RAINN
RAINN Day
Join thousands of organizers across the U.S. as part of RAINN’s annual campaign to raise awareness and stand against sexual violence on college campuses.

Print Materials
Download print designs for use in your next event. Choose from handouts, banners, or posters.

Rate Your School’s Sexual Assault Prevention Program
Want to do more for sexual assault prevention on your campus? Rate your college’s prevention program and make your voice heard.

Spread the Word on Social Media
College and high school students can help RAINN educate other students about sexual assault prevention and recovery.

Safety for Students
Sexual violence can happen to anyone, and it’s not the only crime that can occur on a college campus. College students have the opportunity to look out for their friends, speak up about sexual violence, and take steps to increase personal safety.

Request a Survivor
Request a survivor to speak at your event or contribute to your project. Fill out the request form 4 to 6 weeks before your event or deadline so that we can best match you to a survivor from the RAINN Speakers Bureau.
RAINN Day

What is RAINN Day?
RAINN Day is an annual day of action to raise awareness and educate students about sexual violence on college campuses. It is a grassroots program designed to empower college students to educate their peers about sexual violence, bystander intervention, and recovery resources.

When is RAINN Day?
RAINN Day 2018 will be held on Thursday, April 5th to coincide with Sexual Assault Awareness and Prevention Month (SAAPM). You can adjust the date for your RAINN Day event as needed to find the best time for your group or campus. To achieve the best turnout possible, consider what other campus events are scheduled the month of April. Remember, you can tailor when—and how—you recognize RAINN Day to fit the needs of your community.

How do I participate?
Host a RAINN Day event! As a RAINN Day host, you decide what kind of event is best for your group.
Types of Sexual Violence
There are many types of sexual violence, including rape, child

Effects of Sexual Violence
Sexual violence can have psychological, emotional, and physical

Laws in Your State
From the legal definition of rape to the statute of limitations, it matters where you live. Here's a guide to the laws in your state.

Find Your State
MAKE A SOCIAL STATEMENT WITH YOUR FASHION STATEMENT WEAR JEANS WITH A PURPOSE
Take Back The Night

Date: 1st April
Time: 7:00 pm
Location: The Bell Tower

Take Back The Night Events, Walks, Runs, and Other Events for 2018
by Take Back The Night Foundation

$0 - $100

DESCRIPTION

Hold a Take Back The Night Event, Walk, Run or other TBTN
If you’ve experienced sexual assault and need crisis support, please call National Sexual Assault Hotline at 1-800-656-HOPE (4673) or visit their 24/7 chat HERE.

To **RECOGNIZE** that non-consensual sex is sexual assault.

To **IDENTIFY** situations in which sexual assault may occur.

To **INTERVENE** in situations where consent has not or cannot be given.

To **CREATE** an environment in which sexual assault is unacceptable.
The reporting system that sexual assault survivors want
Violence against women — it's a men's issue
TED TALK #3: “A CALL TO MEN”

SYNOPSIS & LINK

Tony Porter makes a call to men everywhere: Don’t “act like a man.” Telling powerful stories from his own life, he shows how this mentality, drummed into so many men and boys, can lead men to disrespect, mistreat and abuse women and each other. His solution: Break free of the “man box.”

Link: https://www.ted.com/talks/tony_porter_a_call_to_men

CONVERSATION QUESTIONS

- Discuss the experiences of the person in this video. Are there parts of his story that are similar to the way you were raised?
- What are the drawbacks of constantly telling little boys that they shouldn’t cry or express emotions?
- How common is it for young men to lie about the first time they have had sex? What are the main influences for why they lie?
- How does hiding emotions and viewing women as objects affect young men?
- What can young men do to talk about their emotions and promote equality with women?

CAMPUS ASSISTANCE PROGRAM (CAP)

Pi Kappa Phi Fraternity partners with Campus Assistance Program to provide 13,000 behavioral health counselors across the country to serve the members of the fraternity. This resource provided a 24-hour-a-day access to behavioral health counseling, via online and telephone sessions wherever and whenever they need one - near campus during the semester, at home during breaks and almost everywhere in between. In addition, Campus Assistance Program provided assistance with stress management techniques, legal counseling and forms, financial counseling and services, life balance resources and online tools and helpful information.

Information to share with members on how to use this service: Call CPA at (866) 227-3834 or visit www.caplife.hmsanet.com (Username: pikappaphi and Password: myresource)

The conversation questions were compiled by Ross Szabo. Ross is the CEO of the Human Power Project, a company that designs cutting edge mental health curriculum for people of all ages. He is an award winning speaker, writer, trainer and Returned Peace Corps Volunteer. Ross has spoken to more than 1 million people about the importance of mental health and provided a positive example to empower them to seek help. Ross turned a diagnosis of bipolar disorder with anger control problems and psychotic features at age 16, into an opportunity to educate others. He is the co-author of Behind Happy Faces: Taking Charge of Your Mental Health and a blogger for The Huffington Post. Ross has received the 2016 Didi Hirsch Removing the Stigma Leadership Award, 2012 Changing Minds Award and has his advocacy work entered in the Congressional Record. Ross can be reached at ross.szabo@gmail.com.
Why domestic violence victims don't leave
How we talk about sexual assault online
Find your voice against gender violence
Sex needs a new metaphor. Here's one...

For some reason, says educator Al Vernacchio, the metaphors for talking about sex in the US all come from baseball -- scoring, getting to first base, etc. The problem is, this frames sex as a competition, with a winner and a loser. Instead, he suggests a new metaphor, one that's more about shared pleasure, discussion and agreement, fulfillment and enjoyment. Let's talk about ... pizza.
See BEARS AND BROTHERHOOD Resource ... thanks Phi Kappa Psi!
Zeta Tau Alpha is once again offering our My Sister, My Responsibility: Sisterhood, Safety and Support workshop to their chapters in April. This workshop promotes the development of healthy relationships and supportive social environments for collegiate members. It was designed to engage sorority women in conversations addressing sexual violence and personal and chapter safety. Through meaningful conversations on this topic, ZTA has committed to leading this conversation and empowering students through strong education and support.

If you are a women’s organization on a campus with a ZTA chapter and would be interested in co-sponsoring a workshop, email harm-reduction@zetataualpha.org.
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