CONVERSATION ONE
BEARS & BROTHERHOOD

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PART I

OVERVIEW

» Conversation Name
Bears & Brotherhood

» Conversation Focus
Healthy Relationships & Masculinity

» Conversation Outcomes
› Brothers will understand their role in sexual violence prevention
› Brothers will recognize problematic language
› Brothers will identify how they can address issues in their environment

» Summary of Conversation
Often times, we see statistics, but we don’t see their impact. This video and conversation reframes an issue to promote understanding. In discussing the impact of a bear attack, it promotes deeper understanding of the impact of sexual violence.

» Time Needed
20 - 30 Minutes

» Format of Program
Large Group & Processing Questions about content after watching

» Space Needs
Space should have A/V to show video from YouTube. Screen should be able to be easily seen by all attendees.

» Supplies Required
Screen to show video. Internet access to show video.

More About ELEVATE: phikappapsi.com/programs/elevate
Introduction

We are all familiar with the statistic that 1 in 5 women will be sexually assaulted while in college.

While we hear these statistics, it is important we understand these numbers, and more importantly the personal impact they have on those around us.

As fraternity men, we must be leaders around this issue, and this conversation allows us to do that.

Expectations for the Conversation

Listen to what brothers have to say
Use “I” statements - Don’t generalize
Be present - Limit distractions
Commit to being brothers and providing support

Conversation

Share that you are going to watch “What If Bears Killed One in Five People?”

Tell brothers to track the language used about the bear throughout

Show the following video: www.youtube.com/watch?v=LNVFPkmZTQ4

After the video, ask, “What were some of the excuses and solutions for addressing the bear?”

Responses You Might Hear:
› Pretend it’s not there
› Ignore it because I don’t know what to do
› Won’t affect all - Just 1 in 5
› Only a statistic, not personal impact
› Not 1 in 5 of us, just 1 in 5 people
› Bears will be bears
› Disconnect that 1 in 5 is 20%
› None of my business
› Overreacting because bear won’t affect everyone
› Majority is fine and don’t want to deal with problem

Ask, “How do these connect to how we address sexual assault?”

Responses You Might Hear:
› Believe what people tell us
› Acknowledge the issue and that it does impact us
› Accept that stats are reality
› Address issues, rather than accepting things are going to happen (“Boys will be boys” mentality)
› Address issues when see them

Ask, “What can you do individually to prevent sexual assault and support survivors?”

Close of Conversation

Thank brothers for attending.
Share any plans for follow-up or further resources.

Action Planning

Encourage brothers to go to itsonus.org to learn more and sign the pledge.

Consider scheduling a bystander intervention training for your chapter.

Share on-campus offices where sexual violence can be reported, on-campus and community resources for support, and offices offering education.

Responses You Might Hear:
› Have conversations like this
› Get engaged with education happening on-campus
› Be an active/empowered bystander
› Be aware of resources and connect people to them
› Confront problematic behavior we see or comments we hear

Explain, “This video is important as it reframes an important issue that impacts our community. We want to make sure we are building a brotherhood that addresses issues, supports survivors and commits to ongoing education and action.”