

CHAPTER RECRUITMENT PLAN

Please fill out the following document and submit it to your chapter advisor, faculty advisor and membership manager by the deadline indicated by your regional director. This is to be submitted **prior** to each recruitment period.

Chapter

University

Vice President of Membership

Email

Recruitment Period for this Plan

A. Recruitment Overview

1. What is the initiate goal for this recruitment period?
2. Who is the recruitment committee chair for this recruitment period?

B. Recruitment Preparation

1. What are the duties of the recruitment committee?
2. How will the committee communicate recruitment expectations to the chapter?
3. How will the recruitment committee train the chapter to recruit new members?
4. What qualities will the chapter look for in potential new members?



5. How will the chapter promote its recruitment activities?

6. How much has the chapter budgeted for recruitment activities and how is it being financed?

7. How will the chapter keep track of potential new members who attend recruitment events?

8. How will the chapter follow-up with potential new members after each event?

C. Recruitment Activities

1. Please list all recruitment related activities below (ex. Recruitment workshops, tabling, info nights, etc.) with their date, time, place, and person(s) responsible for the activity.

Date	Time	Place	Event	Coordinating Officer

